



RAI Amsterdam

Conference 9-14 September 2010

Exhibition 10-14 September 2010

IBC 2010 – RT Software Booth Plan

Hall 2 Booth # 2.C18



It will be IBC time again soon. So, it's time to make a plan on who to visit whilst in Amsterdam.

As well as the chance for a sit down with a refreshment and have a catch up, RT Software will be showing off its latest products:

- Stereoscopic graphics
- Player and ball tracking based sports graphics
- Trackerless virtual studio
- Added value sports graphics

There will be live demos of course, and the following will give you a bit more of a flavour of exactly why you should include RT Software in your plans.

- 3D Stereoscopic Graphics – Our tried and trusted tOG render engine goes stereo. And the good news is that we will be bringing value for money to live graphics in the frenzy that is 3D stereo. We will be demonstrating the complete end to end solution alongside our 3D partner, Sony.
- The giant screen to the right will be showing off the latest version of our tOG-Sports telestration system. The main changes here are that we are clips based, have added feature tracking to enhance our existing line tracking technology and easier to use than ever.
- Real time player and ball tracking based on Sony 3-camera stitch technology also features on the big screen. This technology looks likely to re-write the rule book for statistic gathering and advanced added value sports graphics including video interpolation and top end telestration. If you are into football and rugby production work this is a must see.
- For those interested in VR and virtual studio there is a green screen inside the booth where we will be showing off our touch screen controlled trackerless virtual studio solution alongside Reflecmedia's MoViSet product.
- The latest nVidia 4000, 5000 and 6000 gpus.

There will be demo podiums showing off our news, election, social TV, sport and playout graphics capabilities. Call by for a demonstration with one of our consultants to see just why our solutions are finding favour with major broadcasters such as the BBC, Sky, Fox, ESPN, SIS, Channel 7 and many more major broadcasters around the world.

To schedule a meeting email sales@rtsw.co.uk